

Bold Eagle / NeahTech offers design and tech support

By Nan Nelson
North Coast Citizen

As an artist, Abram Harris brings an eye for design with a unique flair to the world of graphic design for businesses. His ability to provide "geek free" explanations to most computer questions also makes him invaluable to those who aren't computer savvy.

The Bold Eagle name came from a drawing done by 7-year old Poppy Gorman. As she was crying over her little brother always ruining her art work, she showed Harris the picture of an eagle with the spelling Bold Eggol. "The drawing became my logo," he said. NeahTech was started as Harris saw a need. "It's become increasingly difficult to get support from a real person anymore. I am a local person and can talk to customers on their level and help with all their tech and computer needs. I enjoy teaching people to use technology to improve their lives," he said.

Bold Eagle offers website design that provides a total web solution including Photography and Logo development, Website design and development as well as marketing solutions. "You're not just buying code and graphics, but an articulation of your brand and business objectives," said Harris. He also assists in ensuring the business site is well situated on the Internet, where it can easily be found on popular search engines such as Google, Yahoo and MSN. "People from out of town aren't going to look in the Yellow pages. By looking on your website, they can get the information they want without even talking to you."

Harris said he has always been good with layout and design and has been doing graphic design for 10 years and website for five. Local businesses that have utilized his skill include Bread and Ocean, Bublitz & Koch, and EcologicTree. He strives for simple, elegant designs that are exactly what the customer wants, and that are locally oriented and affordable. "The success of your site is determined by potential customers reaction to it, and how well it meets their needs," said Harris. "I think of the sites as handcrafted. I am more design, artistic, image oriented and can do simple to complex. I want to connect the local businesses to the world and help this area flourish through the Internet."

In addition to new site development, Bold Eagle Design offers site improvement, site monitoring, and site maintenance. Rates vary depending on the services provided, but Harris is adamant about keeping it affordable. A rate card can be found on the Bold Eagle website at Boldeagledesign.com.

NeahTech offers mobile computer/tech support. He calls himself a "high-tech handyman" and provides computer upgrades, Internet security, computer repair and troubleshooting, one-on-one training, system upgrades and data backup and recovery. Harris said he uses real language that allows his customer to understand what the problem and/or fix might be. Harris can also order parts and upgrades, have them shipped and install them.

"People have to be secure now on their computers and they don't necessarily know what it takes," he said. "I take pride in taking care of my customers."

Harris is a Native Oregonian and has resided in the area for the past eight years. He is the proud father of Cosmo, almost four and Viva, four months. He is located in Wheeler and can be reached via the Internet at abram@neahtech.com or by phone at (503) 368-3349.



Abram Harris and his daughter Viva. Courtesy photo